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**MOBIUSAWARDS.COM**

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**MOBIUS**

**CANNABIS ADVERTISING & PACKAGE DESIGN AWARDS**

**2019**
Welcome to Mobius Awards, now celebrating our 49th year.

Mobius Awards is an international competition that recognizes outstanding advertising, design and creativity. For decades, we have had a front-row view as advertising and package design have changed and have been the first to see trends emerge, including new advertising platforms.

This year, we are excited to introduce the **Mobius Awards Cannabis Advertising & Package Design** competition, which responds to a new, exciting area of advertising. Mobius Cannabis joins **Mobius Advertising**, **Mobius Package Design** and **Mobius Student**.
# Cannabis Advertising – Entry Types

## BRAND IDENTITY

Entries signify a corporate image through the use of visual and/or audio design that identify a brand. Includes digital, social, mobile, live events.

- **CLE**: 360° Brand Design
- **CLX**: Brand Experience (includes Trade Show booths, etc.)
- **CLC**: Brand Film/Video
- **CRD**: Dispensary/Retail Store Design (floor plan, interior design, fixtures)
- **CLO**: Logo only
- **CLP**: Promotional Product (giveaways, product samples, gift with purchase, etc.)
- **CLS**: Sound Branding (jingles, trademarks, idents, etc.)
- **COB**: All Other Brand Identity

## BRANDED CONTENT/ENTERTAINMENT

Entries blend advertising and entertainment to fulfill a brand’s marketing strategy. Includes fiction, non-fiction/reality, scripted and/or unscripted.

- **CBC**: Broadcast, Cable, Streaming, Satellite Television
- **CBF**: Film (theatrically released)
- **CBO**: Online/Digital
- **CBP**: Printed Content
- **CBU**: User/Audience Generated Content
- **CBX**: All Other Branded Content

## BROCHURE/BOOK

Can be print or online magazines, catalogs, annual reports, product brochures, etc.

- **CBB**: Physical
- **CBD**: Digital/Online

## COMMERCIALS/TVC

Entries are commercials run on broadcast, cable, satellite television, video streaming services, and internet. Online entries are commercials run on the internet.

- **CT**: Broadcast, Cable, Satellite Television, Streaming
- **CTO**: Online
- **CTX**: All Other Platforms

## DIGITAL - MOBILE

Entries are advertising delivered digitally to mobile phones, tablets or other mobile devices.

- **CAP**: Apps
- **CNM**: Mobile Marketing
- **CDD**: All Other Digital Mobile
Cannabis Advertising – Entry Types

**DIGITAL - ONLINE**
Entries are advertising delivered via the internet.
- COL: **Online Ads** (banners, pop-ups, etc.)
- CDV: **Online Video** (interactive, social, etc.)
- CNV: **Viral Marketing**
- CWF: **Websites** (microsites, landing pages, blogs, etc.)
- CON: **All Other Digital Online**

**DIRECT**
Advertising that elicits a direct response and/or call to action. Includes business-to-business and consumer.
- CDB: **Broadcast**
- CEM: **Digital Direct**
- CDE: **Email Marketing**
- CDM: **Physical Mail** (postcards, flyers, etc.)

**GUERILLA/AMBUSH MARKETING**
Entries use unconventional means of reaching the public or attempt to tie a product to an event when the customer is unaware of the marketing effort to obtain maximum exposure.
- CGN: **Guerilla/Ambush Marketing**

**IMMERSIVE MEDIA MARKETING**
Technology used to create a simulated environment and/or a real-world environment in which elements are added by computer generated components to enhance an experience.
- CAR: **Augmented Reality (AR) Marketing**
- CVD: **Virtual Reality (VR) Marketing – Desktop**
- CVR: **Virtual Reality (VR) Marketing – Mobile**

**INTEGRATED CAMPAIGN**
Entries combine at least two (2) different entry types to convey a company’s advertising/marketing/branding message.
- CMX: **Integrated Campaign**
- CDX: **Integrated Campaign – Digital/Online Only**

Digital Only Integrated Campaigns combine at least two (2) different digital entry types to convey a company’s advertising/marketing/branding message.
Cannabis Advertising – Entry Types

**LIFESTYLE CONTENT MARKETING**
Advertising/Marketing of a product or service that embodies the interest, attitudes, and opinions of a group or a culture

CLM: **Lifestyle Content Marketing**

**OUTDOOR/OUT-OF-HOME**
Entries are advertising/marketing/branding specifically intended to reach consumers outside their home such as Transit Ads, Billboards, Outdoor Posters, Installations, etc.

CDO: **Digital**
CNO: **Non-Digital**
COT: **All Other Outdoor**

**POINT-OF-PURCHASE (POP) / AMBIENT**
Entries are in-store point of sale dispensary/retail advertising; includes temporary, semi-permanent, permanent.

CPC: **Counter/Cash Wrap/Register/Checkout Displays**
CRD: **Dispensary/Retail Store Design**
CPI: **Featured Displays** (end caps, aisles, shelf, etc.)
CPK: **Interactive Kiosk/Display**
CPU: **Pop-Up Shop/Store**
CSD: **Product Demonstrations** (digital, live)
CPQ: **Signage** (digital, print)
CPP: **Vendor Shop** (leased/allotted space for a specific retailer/brand within a retail store/dispensary, etc.)
CPW: **Window Displays**
CPO: **All Other Point-of-Purchase/Ambient**

**PRINT**
Advertising/branding printed in periodicals (magazines, newspapers, journals, etc.). Actual publications, brochures or books should be entered in Brochure/Books

CCP: **Print – Business-to-Business** (B2B)
CNP: **Print – Business-to-Consumer** (B2C)
CMN: **Print - Inserts** (foldouts, product samples, supplemental, etc.)
COP: **All Other Print** (includes indoor posters)

**PUBLIC/MEDIA RELATIONS**
Communication that supports a beneficial relationship between a company (or non-profit) and its public.

CMR: **Public/Media Relations**
# Cannabis Advertising – Entry Types

## RADIO/AUDIO ADVERTISING

Entries can either be from terrestrial, satellite or internet radio. Entries can include commercials, podcasts, infomercials, jingles, sound branding, etc.

<table>
<thead>
<tr>
<th>CR:</th>
<th>Terrestrial</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRS:</td>
<td>Satellite</td>
</tr>
<tr>
<td>CRA:</td>
<td>Online</td>
</tr>
</tbody>
</table>

## SOCIAL MEDIA MARKETING

Creating & sharing content via social networking. Includes cross-channeling between social media.

<table>
<thead>
<tr>
<th>CSN:</th>
<th>Social Media Marketing</th>
</tr>
</thead>
</table>

## SPEC WORK

Professionally created advertising for personal use only (without an established relationship with a paid client). Entries are limited to: work created especially for competition or a personal portfolio. (Spec work is only accepted in Category 338)

<table>
<thead>
<tr>
<th>CXA:</th>
<th>Spec Work – Professional</th>
</tr>
</thead>
</table>
Cannabis Advertising – Categories

300. Animal/Pet Products & Services

301. Apparel, Footwear & Accessories: Hemp & Cannabis based products

302. Beauty, Cosmetics & Fragrance

303. Branding: Identity/Image, Self-Promotion, etc.

304. Business-to-Business (B2B) Products: Equipment, Seed, Hemp, etc.


306. Celebrity Endorsements

307. Charitable/Non-Profit Organizations: Awareness Messages, Fundraising

308. Dispensaries/Retail Stores

309. E-Commerce: Online Retail/Wholesale & Marketplaces, Services, etc.

310. Eco-Friendly Advertising: Causes minimal or no harm to the environment

311. Ecology: Ecological projects, services or programs

312. Education: Online, Certification, Schools, Educational Institutions

313. Entertainment Media Promotion: Movies, TV Programming, Books, Trailers & Promos

314. Financial Services: Investments, Banking, Accounting, Point-of-Sale systems, Insurance, etc.

315. Food, Beverages - Products

316. Food, Beverages - Services

317. Gear & Accessories: Pipes, Bongs, Vaporizers, Grinders, Cartridges, Storage, etc.

318. Gifts: Holiday, Special Occasion, etc.

319. Government/Political: Campaign Messages, Awareness Messages, Fundraising

320. Health & Wellness Products: Flower, Pre-Roll, Concentrate/Extract, Topicals, Tinctures, Medical, etc.

321. Health & Wellness Services: Self-Care, Spas, Medical, etc.

322. Home Care & Maintenance Products: Building Materials, Cleaning Supplies, etc.

323. Home Goods & Furnishings: Decor, Furnishings, Linens, Appliances, etc.

324. Influencer Marketing

325. Lifestyle Products

326. Lifestyle Services

327. Personal Care

328. Product/Brand Launch

329. Product/Brand Re-launch

330. Product Placement

331. Public Relations: Publicity, Crisis & Issue Management, Corporate Responsibility, etc.

332. Public Service Announcement: (PSA)

333. Services - Business-to-Consumer: Delivery, etc.

334. Sports, Fitness & Recreation

335. Technology Products

336. Tourism, Leisure & Travel

337. Unique Use of Media: Avant-garde use of a medium

338. Spec Work: Spec Work is professionally created advertising for personal use only (without an established relationship with a paid client). Entries are limited to: work created especially for competition or a personal portfolio.

339. Miscellaneous: We will reclassify entries into the appropriate category when possible
Cannabis Advertising – Categories

Craft/Technique Categories

340. 360° Video
341. Animation, CGI, Motion Graphics
342. Art Direction
343. Cinematography
344. Copywriting/Editorial
345. Direction
346. Editing
347. Graphic Design
348. Illustration
349. Live or Real-Time Experience/Commercial
350. Music (Adaptations or Original)
351. Use of Music (Adaptations or Original)

352. Overall Production
353. Photography
354. Production Design
355. Set Design
356. Sound Design (Editing, Effects)
357. Talent/Casting (Human, Animal or Other)
358. Typography
359. Use of Humor
360. User Experience (UX)
361. User Interface (UI)
362. Visual Effects (VFX)
### Cannabis Advertising – Submission Options

<table>
<thead>
<tr>
<th>Category</th>
<th>Video File Upload</th>
<th>Image File Upload</th>
<th>URL</th>
<th>Audio File Upload</th>
<th>Physical Entry</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand Identity</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Branded Content/Entertainment</td>
<td>•</td>
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<tr>
<td>Brochure/Book - Physical</td>
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<tr>
<td>Brochure/Book - Digital/Online</td>
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<tr>
<td>Commercials/TVC</td>
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<tr>
<td>Digital - Mobile</td>
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<tr>
<td>Digital - Online</td>
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<tr>
<td>Direct</td>
<td>•</td>
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<tr>
<td>Guerilla/Ambush Marketing</td>
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<tr>
<td>Immersive Media Marketing</td>
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<tr>
<td>Integrated Campaign</td>
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<tr>
<td>Lifestyle Content Marketing</td>
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<tr>
<td>Outdoor/Out-Of-Home</td>
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<tr>
<td>Point-Of-Purchase (POP)</td>
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<tr>
<td>Print</td>
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<tr>
<td>Public/Media Relations</td>
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<tr>
<td>Radio/Audio Advertising</td>
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<tr>
<td>Social Media Marketing</td>
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<tr>
<td>Spec Advertising</td>
<td>•</td>
<td>•</td>
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<td>•</td>
</tr>
</tbody>
</table>
Cannabis Advertising – Submission Specs

Video File Upload Specs
- Format = MP4
- Video Codec = H.264
- Video Bitrate = 2500 kilobits/sec
- Size = 720 x 405 for 16:9, OR 720 x 540 for 4:3
- Do not include bars, slate or black at the beginning or end of the video.

Audio File Upload Specs
- Format = MP3
- Bit rate = 128 kbps or higher
- Sample rate = 44.1 kHz
- Do not include tones or slates at the beginning or end of the entry.

URL Specs
- Submit a “live” URL with any usernames and passwords, if applicable.
- We do not accept URLs that link to downloadable files.
- The URL must remain “live” through January 15, 2020.

Audio File Upload Specs
- Format = MP3
- Bit rate = 128 kbps or higher
- Sample rate = 44.1 kHz
- Do not include tones or slates at the beginning or end of the entry.

Physical Entry Specifications
Submit one (1) of the actual entry, not printed images.
- Label entry(s) with the entry number.
- For publicity purposes, submit a CD or USB Flash Drive with up to 10 high-resolution (300 dpi) JPEGs of the entry.

Shipping Instructions
- Do not ship entries before entry finalization.
- Do not ship perishable items.
- We recommend shipping via courier (UPS, FedEx, etc.).
- Entries should be shipped to the Mobius Awards office:

  Mobius Awards, Ltd.
  Attn: Entry Department
  713 South Pacific Coast Highway, Suite A
  Redondo Beach, California 90277 USA
  (310) 540-0959
  KristenSzabo@mobiusawards.com

Additional Instructions for non-US entrants
Please include the following statements in your Customs Declaration:
CONTEST MATERIALS. NO COMMERCIAL VALUE. NOT FOR SALE.
Cannabis Package Design – Entry Types

CANNABIS PACKAGE DESIGN
Package Design entries demonstrate the art, science and technology of product packaging.

CPD: Package Design

CSP: Eco/Green/Sustainable Package Design

CPR: Package Redesign

CCD: Spec Work
Spec Work is professionally created packaging for personal use only (without an established relationship with a paid client).
Entries are limited to: work created especially for competition or a personal portfolio.
(Spec work is only accepted in Category 427)
Cannabis Package Design – Single Entry vs Product Range

A **SINGLE ENTRY** is:
- 1 (one) package
- A product that is one SKU/item number

A **PRODUCT RANGE** is:
- 2 or more SKUS/item numbers within a product line or collection

Examples:

<table>
<thead>
<tr>
<th>SINGLE ENTRY</th>
<th>PRODUCT RANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand X CBD Joint Balm</td>
<td><strong>Brand X CBD Line</strong> includes Joint Balm, Shampoo, Massage Lotion, Serum, etc.</td>
</tr>
<tr>
<td>Nick’s Teas CBD Tea – Mellow</td>
<td><strong>Nick’s Teas CBD Teas</strong> – Mellow, Thrive, Energy, Sleep, etc.</td>
</tr>
<tr>
<td>Hempies CBD Beverage –</td>
<td><strong>Hempies CBD Beverage</strong> – Wild Flower multi-packs, six-pack, 12 pack, 24 pack, etc.</td>
</tr>
<tr>
<td>Wild Flower – single can or</td>
<td></td>
</tr>
<tr>
<td>bottle</td>
<td></td>
</tr>
</tbody>
</table>
Cannabis Package Design – Categories

400. Animal/Pet Products
401. Apparel, Footwear & Accessories
402. Bags & Boxes: Post Purchase Packaging, Tissue, Tags, etc.
403. Beauty, Cosmetics & Fragrance
404. Brand Launch
405. Brand Re-launch
406. Branded, Private Label
407. Business/Commercial Products
408. Direct Mail Marketing Kits
409. Entertainment & Recreation
410. Food & Beverages
411. Gear & Accessories: Pipes, Bongs, Vaporizers, Grinders, Cartridges, Storage, etc.
412. Gifts: Floral, Food, etc.
413. Gift Sets
414. Health & Wellness Products
415. Home Care & Maintenance Products
416. Home Goods & Furnishings
417. Influencer Kits
418. Lifestyle Products
419. Limited Edition, Exclusive, Special Event, Holiday
420. Logo & Brand Identity
421. Luxury Goods
422. Personal Care
423. Point-of-Sale/Ambient: Counter Packaging, Floor Displays, End of Aisle, etc.
424. Promotional Packaging/Kits
425. Product Samples
426. Technology Products
427. Spec Work: Spec Work is professionally created packaging for personal use only (without an established relationship with a paid client). Entries are limited to: work created especially for competition or a personal portfolio.
428. Miscellaneous (We will reclassify entries in to the appropriate category when possible.)

Craft/Technique Categories

429. Active, Intelligent, and Smart Packaging
430. Art Direction
431. Concept
432. Copywriting
433. Graphic Design
434. Illustration
435. Label Design
436. Overall Production
437. Photography
438. Typography
439. Innovative Use of Packaging
Cannabis Package Design – Submission Requirements

| CPD: Package Design | ● |
| CPR: Package Redesign | ● |
| CSP: Eco/Green/Sustainable Package Design | ● |
| CCD: Spec Work | ● |

All Package Design entries are judged in 2 ways:

1. **Online Judging** of uploaded images, and

2. **In-Person Judging** Event of physical samples

We require that entrants submit *BOTH physical samples + uploaded images* of their entry.

The physical samples sent to our office should be the *same* samples submitted in digital images.

Do not include images of samples of packages that were not sent to our office.
Cannabis Package Design – Submission Specs

**Important Note:** Judging is completed online and with an in-person judging event of physical entries. We require that entrants submit **BOTH physical samples + uploaded images** of their entry. The physical samples sent to our office should be the same samples submitted in the digital images. Do not include additional images of samples of packages that were not sent to our office.

**IMAGE FILE UPLOAD SPECS**
- Format = JPEG
- Image Resolution = 300 dpi
- Color Space = RGB
- Image Dimensions = As Source
- File Size = 20 MB max

**PHYSICAL SAMPLE SPECS**
- Submit the **actual package(s), not printed images**.
- Label items with the entry number.
- Package(s) may be empty if necessary.

**Additional Instructions for Package Redesign**
- Submit physical packages for both the “Old Design” package(s) and the “New Design”. Label the packages “New Design” or “Old Design.”
- If a physical package for the “Old Design” is unavailable, we will accept images. These images must be printed out and enclosed in the shipment of the New Design packages.

**Shipping Instructions**
- Do not ship entries before entry finalization.
- Do not ship perishable items.
- We recommend shipping via courier (UPS, FedEx, etc.).
- Entries should be shipped to the Mobius Awards office:
  
  **Mobius Awards, Ltd.**  
  **Attn: Entry Department**  
  **713 South Pacific Coast Highway, Suite A**  
  **Redondo Beach, California 90277 USA**  
  **(310) 540-0959**  
  **KristenSzabo@mobiusawards.com**

**Additional Instructions for non-US entrants**
- Please include the following statements in your Customs Declaration: CONTEST MATERIALS. NO COMMERCIAL VALUE. NOT FOR SALE.
Cannabis Package Design – What to Submit & Send for Entry

**FOR ONLINE JUDGING >> Uploaded Images**

- **For Single Product**: Upload 5 images including:
  1. Front view
  2. Back view
  3. Other*
  4. Other*
  5. Other*

- **For Product Range of 2**: Upload 6 images including:
  1. Front view
  2. Back view
  3. Other*
  4. Other*
  5. Other*
  6. Other*

- **For Product Range of 3**: Upload 7 images including:
  1. Front view
  2. Back view
  3. Other*
  4. Other*
  5. Other*
  6. Other*
  7. Other*

- **For Product Range of 4**: Upload 8 images including:
  1. Front view
  2. Back view
  3. Other*
  4. Other*
  5. Other*
  6. Other*
  7. Other*
  8. Other*

- **For Product Range of 5**: Upload 9 images including:
  1. Front view
  2. Back view
  3. Other*
  4. Other*
  5. Other*
  6. Other*
  7. Other*
  8. Other*
  9. Other*

* Other images include: various angles, detailed close-up’s, group shots, etc. Multiple images provide our online judges with a “360” view of the entry.

**FOR IN-PERSON JUDGING >> Physical Samples**

- Label physical samples with 4-digit entry number
- Include printed entry receipt
- Ship to Mobius Awards office immediately upon finalizing entry:
  Mobius Awards, Ltd.
  Attn: Entry Department
  713 South Pacific Coast Highway, Suite A
  Redondo Beach, California 90277 USA
  (310) 540-0959

- INTERNATIONAL ENTRANTS:
  Please include the following statements in your Customs Declaration:
  CONTEST MATERIALS. NO COMMERCIAL VALUE. NOT FOR SALE.
Cannabis Package Redesign – What to Submit & Send for Entry

FOR ONLINE JUDGING >> PACKAGE REDESIGN >> Uploaded Images

OLD Design
NOTE: Our judges will not be seeing the filename; the "Old Design" caption should be on the image/graphic.

NEW Design
Front View

NEW Design
Back View

NEW Design
Other*
Other images include: various angles, detailed close-up’s, group shots, etc.

Multiple images provide our online judges with a “360” view of the entry.

FOR IN-PERSON JUDGING >> PACKAGE REDESIGN >> Physical Samples

- Label OLD Design physical sample with “Old Design” and entry number
- Label NEW Design physical samples with entry number
- Include printed entry receipt
- Ship to Mobius Awards office immediately upon finalizing entry: Mobius Awards, Ltd.
  Attn: Entry Department
  713 South Pacific Coast Highway, Suite A
  Redondo Beach, California 90277 USA
  (310) 540-0959
- INTERNATIONAL ENTRANTS:
  Please include the following statements in your Customs Declaration:
  CONTEST MATERIALS. NO COMMERCIAL VALUE. NOT FOR SALE.
## Cannabis Advertising & Package Design – Entry Fees

**ENTRY FEES**
(All Fees in US Dollars)

<table>
<thead>
<tr>
<th>Service</th>
<th>Early Entry through: June 24, 2019</th>
<th>Regular Pricing: June 25, 2019 through August 25, 2019</th>
<th>Late Pricing Begins: August 26, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand Identity</td>
<td>$405 / $635</td>
<td>$450 / $705</td>
<td>$490 / $775</td>
</tr>
<tr>
<td>Branded Content/Entertainment</td>
<td>$405 / $635</td>
<td>$450 / $705</td>
<td>$490 / $775</td>
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<tr>
<td>Brochure/Book</td>
<td>$405 / $635</td>
<td>$450 / $705</td>
<td>$490 / $775</td>
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<tr>
<td>Commercials/TVC</td>
<td>$405 / $635</td>
<td>$450 / $705</td>
<td>$490 / $775</td>
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<tr>
<td>Digital - Mobile</td>
<td>$405 / $635</td>
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<td>Digital - Online</td>
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<tr>
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<tr>
<td>Guerilla/Ambush Marketing</td>
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<td>$405 / $635</td>
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<tr>
<td>Integrated Campaign</td>
<td>$805**</td>
<td>$895**</td>
<td>$985**</td>
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<tr>
<td>Lifestyle Content Marketing</td>
<td>$405 / $635</td>
<td>$450 / $705</td>
<td>$490 / $775</td>
</tr>
<tr>
<td>Outdoor/Out-of-Home</td>
<td>$405 / $635</td>
<td>$450 / $705</td>
<td>$490 / $775</td>
</tr>
<tr>
<td>Package Design</td>
<td>$405 / $795**</td>
<td>$450 / $885**</td>
<td>$490 / $975**</td>
</tr>
<tr>
<td>Point-of-Purchase</td>
<td>$405 / $635</td>
<td>$450 / $705</td>
<td>$490 / $775</td>
</tr>
<tr>
<td>Print</td>
<td>$405 / $635</td>
<td>$450 / $705</td>
<td>$490 / $775</td>
</tr>
<tr>
<td>Public/Media Relations</td>
<td>$405 / $635</td>
<td>$450 / $705</td>
<td>$490 / $775</td>
</tr>
<tr>
<td>Radio/Audio Advertising</td>
<td>$245 / $425</td>
<td>$275 / $475</td>
<td>$300 / $520</td>
</tr>
<tr>
<td>Social Media Marketing</td>
<td>$405 / $635</td>
<td>$450 / $705</td>
<td>$490 / $775</td>
</tr>
<tr>
<td>Spec Work</td>
<td>$105 / $135</td>
<td>$125 / $150</td>
<td>$135 / $165</td>
</tr>
</tbody>
</table>

* CAMPAIGN entry = up to 6 elements

** Integrated Campaign & Package Design Product Range = unlimited elements
About Our Competitions

Mobius Awards – Advertising
This is the broadest of the competitions, encompassing many of the traditional advertising categories including (but not limited to) Branding, Automotive, Pharmaceutical, Public Relations, and Food & Beverages. Here entrants also can submit web design and social media marketing as a response to the digital market.

Mobius Awards – Package Design
In 2015, Package Design became its own competition. We have continued to respond to this most important advertising market with category additions that include eco-packaging and package redesign. This competition causes great excitement for it includes both an in-person judging session in California and international online judging.

Mobius Awards – Cannabis Advertising & Package Design
This year we are excited to introduce the Mobius Awards Cannabis competition. It is open to advertising/marketing and package design for marijuana products and services including hemp, industrial hemp, THC, CBD. The potentially controversial subjects of such advertising provide greater-than-ever challenges for marketers. Mobius Awards Cannabis seeks to recognize the leaders of this new market.

Mobius Awards – Student
In 2006, Mobius Awards began accepting student work from High School to Graduate Students. School assignments, internships or personal portfolio work are eligible. Entries are accepted in all of the entry types included in the Mobius Advertising competition. The competition allows students to have their work judged by international industry professionals. The winning works become part of Mobius Awards presentations done throughout the world.

US International Film & Video Festival
US International Film & Video Festival has been in operation since 1967. The Festival offers five mini-competitions in one by recognizing outstanding Corporate, Education, Entertainment, Documentary, and Student productions. The competition runs December through March every year. Find more information at http://filmfestawards.com.